



INVITATION

2017 SANDTON CPF GOLF DAY WEDNESDAY, 18 OCTOBER 2017 JOHANNESBURG COUNTRY CLUB - WOODMEAD (ROCKLANDS)

COME AND JOIN THE SANDTON CPF AT A PRESTIGIOUS FUNDRAISING GOLF DAY AT THE CHAMPIONSHIP JOHANNESBURG COUNTRY CLUB WOODMEAD GOLF COURSE (ROCKLANDS).

MAKE A DIFFERENCE TO YOUR COMMUNITY BY TAKING PART IN THIS NOT-TO-BE-MISSED EVENT!

- Sponsor a 4-ball on a Gold or Silver package or take advantage of a fantastic marketing opportunity for your company with our Cocktail Function or Bronze packages.
- Come and partake in a rewarding day while raising money for our precinct.
- Be counted as a company that truly wants to make a positive difference in South Africa.
- Meet, interact and network with other influential business, financial and community leaders.



SANDTON "WE MUST DO BETTER"

In October 2015 I began a presentation with reference to "How South Africa Works and Must Do Better" by Greg Mills and Jeffrey Herbst. They quote Mr Lesetja Kganyago, Governor of the South African Reserve Bank and I repeat that quote:

"South Africa's economy has enormous potential. But to realise this, we need the efforts and leadership of all. This cannot just come from one person. All of us occupying positions of leadership have a responsibility to put the interests of tomorrow ahead of today."

We are in the process of crafting a new nation, the last 25 odd years have only been the start of our new future and it has been an awesome change that makes many other Nations most envious of what we have achieved. While this passing of time may feel like a lifetime to some, in the greater scheme of things it is but a brief moment in history.

I believe in a Vision that extends beyond the current needs, which has a view of our Nation prospering and fulfilling the aspirations of all our people.

I know that I am not alone with such a vision. I believe that we have the people willing to create this vision and that we have the skills to craft this vision. I believe that everything we do is challenging the current narrative, that we have the will and the drive to create a better world.

THIS IS WHY WE, THE SANDTON CPF, DO WHAT WE DO!

ANTHONY MODENA, SANDTON CPF CHAIRMAN



SPONSORSHIP OPPORTUNITIES

Gold - R30 000

The Gold (main sponsorship/s) includes:

- Company banners at registration and prize-giving
- Logo on all marketing material recognising company as main sponsor/s
- Marketing collateral at registration and prize-giving
- Complimentary four ball plus four caddies
- Opportunity to hand out prizes at prize-giving by selected spokesperson
- Post-event demographic report

Silver - R20 000

The Silver sponsorship/s includes:

- Company banners at registration and prize-giving
- Logo on all marketing material recognising company as secondary sponsor/s
- Complimentary four ball plus four caddies
- Opportunity to hand out prizes at prize-giving by selected spokesperson

Cocktail function - R15 000

The Cocktail function sponsorship/s includes:

- Company banners at registration and prize-giving
- Logo on all marketing material recognising company as cocktail function sponsor
- Logo predominant on menu recognising company as cocktail function sponsor
- Complimentary eats for four company representatives, each hosting a table

Bronze - R10 000

The Bronze sponsorship/s includes:

- Logo on all marketing material recognising company as secondary sponsor/s
- Complimentary four ball
- Opportunity to hand out prizes at prize-giving by selected spokesperson

Halfway House - R6 000 'Bedouin Tent' style facility

The Halfway House sponsorship offers exclusive branding at the dedicated 'half-house' facility, which will be in the form of a Bedouin Tent and be set up adjacent to the Practice Putting Green and close to the Driving Range. The design is striking and the facility can be observed from the main clubhouse, bar and patio area.

This sponsorship includes:

- All branding in and around the Halfway House
- Includes a sandwich and cool drink for all golfers
- Marketing collateral at the Halfway House

18th Hole sponsorship - R7 000

This hole is directly in front of the main clubhouse, bar and patio area and offers favourable views of golfers coming up the hill whilst playing this attractive Par Five. In addition, this area offers a large lawn where sponsors' product can be visibly displayed (e.g. perfect hole for sponsorship by a motor dealership). It is in full view of all persons within the clubhouse, and all golfers walking down towards the 1st and 10th holes, practice putting green and driving range.

This sponsorship includes:

- All branding in and around the 18th Hole
- Marketing collateral at the sponsors table

Watering holes —R5 000 each "Closest to the Pin"

(Rocklands Holes #4, #8, #13, #15)

This sponsorship offers facilities at four different holes on the golf course situated at the Par Three's where historically short delays are experienced. These are perfect spots for promoting your image and providing liquid refreshment to all golfers coming through.

Additional drinks can be ordered on the day and will be available at additional cost for the sponsors' own account. Please note that no alcohol will be allowed on the course.

CCJ will provide the following standard equipment to each watering hole: two chairs, a table, tablecloth and ice.

These Par Three's also provide for 'Closest-to-the-Pin' competitions (unisex) and you are able to donate an additional sponsor-specific prize in this regard.

This is not mandatory, and the prize can be supplied by 'another'.

The basic sponsorship includes:

- All branding in and around the watering hole
- Sponsor-manned drinks tables, soft drinks and bottled water supplied by CCJ
- Marketing collateral at sponsor's drinks table



SPONSORSHIP OPPORTUNITIES

Branded Hole Sponsorships - R2 000

This sponsorship covers the remaining thirteen holes on the Rocklands Course as follows:

Reserved for general business companies:

Holes #1, 3, 6, 9, 10, 16

Par Four's reserved for security companies:

Holes # 2, 5, 7, 11, 12, 14

The sponsorship allows you to brand a specific hole with your corporate identity. This can include a displaying of banners, innovative marketing such as a themed hole and/or dry snack.

A table and two chairs will be provided by CCJ.

In addition, Holes #3 (Ladies) and #16 (Men) provide for the 'Longest Drive' competition and you are able to provide an additional sponsor-specific prize in this regard.

This is not mandatory, and this prize can be sponsored by 'another'.

This basic sponsorship includes:

- All branding in and around your sponsored hole

Four Ball Entry - R3 000 (only 24 available)

Halfway House, caddy fees (R160) and caddy lunch voucher (R35), golf carts (R260 for two persons) are for the players account.

A CASH BAR will operate after the game and at the Prize Giving cocktail function on the terrace.

This sponsorship includes:

- A four ball entry
- One 'Goodie-Bag' per golfer
- Invitation to cocktail function and prize-giving

Prizes and Promotional Marketing Items

The success of the golf day is dependent on prizes and promotional items.

Suggested prizes or promotional items would include:

- A golfer's pack (i.e. golf shirts, caps, pens, sunscreen, vitamin supplements, etc. to be made up in branded bags). We are catering for a field of 100 golfers
- First Prize - maximum value of R4 500 per golfer or Amateur status is in jeopardy
- 3 Runner-up prizes (e.g. dinner voucher for two at Sandton restaurants)
- 100 other prizes to cover all players, for example:
 - bottles of wine
 - sleeves of golf balls
 - marketing gifts from participating companies
- 'Longest Drive' prize for one male (Hole #16)
- 'Longest Drive' prize for one lady (Hole #3)
- 'Closest-to-the-Pin' = four unisex prizes (Holes #4, 8, 13, 15)
- 'Raffles at R20 per ticket would include prizes of :
 - Weekends away (or mid-week breaks)
 - Day-package at a spa, etc

SPONSORSHIP BENEFITS SPECIFICATIONS AT EVENT MARKETING

Communications & Branding

- Attendee registration to be handled by Sandton CPF golf organiser
- Sponsors are allowed to place their literature and/or branded items in the golfers' goodie bags that will be handed out to all golfers at registration
- Major sponsors will be allowed to place their banners at the prize-giving cocktail function
- Recognition within the menu of all sponsors at cocktail function and prize-giving
- Gold sponsors representative able to make a short speech at prize-giving



SPONSORSHIP / ENTRY DETAILS & INVOICE REQUEST

Sandton CPF Golf Day to benefit Sandton SAPS - Wednesday, 18 October 2017.

Please INDICATE SPONSOR CATEGORY and amount to be invoiced. **BOOKING DEADLINE:** 6 October 2017

PLEASE COMPLETE and send to Yogi Govender

E-mail: admin@sandtoncpf.co.za

Tel: 011 722 4317 Mon-Thurs 09:00 to 14:00 for more information

Gold Sponsorship	R30 000	
Silver Sponsorship	R20 000	
Bronze Sponsorship	R10 000	
Cocktail Function Sponsorship	R15 000	
Halfway House Sponsorship - 'Bedouin Tent'	R6 000	
18th Hole Sponsorship - PAR FIVE - Clubhouse	R7 000	
Nearest Pin + Watering (x4) PAR 3's (+ Unisex prizes - Max R500 ea)	R5 000 each	
Branded Hole Sponsorship	R2 000 each	
Branded Hole 1st and 10th Tee (STARTS)	R3 000 each	
Straightest Drive (Unisex 6th) PAR 5 (+ Unisex prize - Max R500)	R4 000	
Longest Drive (Men 16th) PAR 5 (+ Men's prize - Max R500)	R4 000	
Longest Drive (Ladies 3rd) PAR 5 (+ Lady's prize - Max R500)	R4 000	
Four-ball entry: 24 four balls available	R3 000 each	
Additional Cocktail Function Guests @ R200 per person	R200 each	
Prizes and Donations (Value/s at discretion of sponsor)	R	

Company Name:		Tel:	
		Fax:	
Postal Address		Postal Code	
E-mail address of contact person			
Name of person responsible for payment		Signature	
Company VAT number		Order Number	



Sandton Community Police Forum details:

Bank Name: Standard Bank, Sandton Branch - Code: 019205

Account Name: Sandton Community Police Forum - Account Number: 421063890

Please ensure your payment is referenced with the Sandton CPF Invoice Number or clearly indicates your Company name. This is especially important with electronic fund transfers. Sandton Community Police Forum is a registered Section 18a company and therefore your donations are fully tax deductible.

Sandton CPF Tax Exemption number is MM/160/10/07 PBO number 930025688.