



The Suburban Solution

Company Profile

ABOUT US



“The Suburban Solution” is a partnership between two experts in the field of Road Closures and the successful launch and operation of Innovative Residents’ Associations.

Gary Duke & Elinor Bodinger have come together to proactively support the volunteers in neighbourhoods in their achievement of their vision, which is to establish, improve, maintain & innovate communities and by that also increase the value of the properties as well as the lifestyle of their residents. Gary, a lawyer by profession, specialises in Road Closure applications and Elinor, works in the Financial Industry, is the Chairperson of her Residents’ Association and a Ward Committee Member. Both have a vast experience in transforming communities and neighbourhoods.

Our Advantage: Both Gary and Elinor are experienced in their field with a high reputation of successes. There are no other experts in their field and none that have teamed up to provide a service that is one of its kind in Johannesburg today.



GARY DUKE



ELINOR BODINGER





WHY? Importance of Effective Communities

Creating new and better communities involves far more than building homes and roads. It is the Community's Residents and their Association that bring a place to life and help it to gain its own particular identity. Volunteering residents come together, share common interests, and agree on local priorities and work together to create a sense of community.

The Suburban Solution assists new and current Residents Associations and empowers you to plan, design and develop innovative services. We support a process of establishing and running a Resident Association; provide access to best practices and provision of policies, procedures, tools and templates for the effective management and leadership of the communities you serve.

IDENTIFY YOUR STATUS | Determine your needs

In order to determine what you need in order to move to the next level, you need to establish what type of community you currently are, by profiling your status and identifying your gaps:



SO WHAT CATEGORY DO YOU FALL UNDER?

- A. Seeking to establish a new Resident Association?
- B. An existing Resident Association that is having difficulty in mobilising the community?
- C. An existing Resident Association that is experiencing extreme crime?
- D. A successful resident Association that wants to go to the next level?





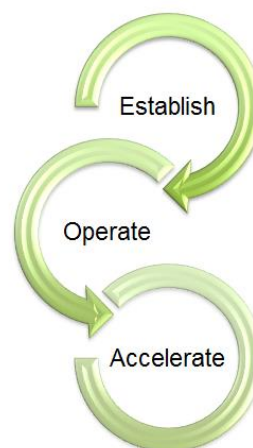
THE ROLE OF THE SUBURBAN SOLUTION

The Suburban Solution assists new and current Residents' Associations with:

1. The basic tools, guidance and support to **ESTABLISH** your Residents' Association so you can get started.

2. Guidance on how to **OPERATE** in a smart, efficient way that will mobilise your community to your advantage.

We also have access to best practices and provision of policies, procedures, tools and templates for the effective management and leadership of the communities you serve. We offer guidance to the City of Johannesburg's processes and procedures of new road closure applications and their renewal.



3. Innovative products and efficient instruments that will **ACCELERATE** your operations and take you to the next level





ESTABLISH | The Guide to a Successful Residents' Association



Communities often require guidance on how to establish a committee and how to mobilise the community. The Suburban Solution team has compiled an extensive guide that will provide you all the tools and assist you through the different stages.

The Guide will guide you through the 4 different stages of establishing a Successful Residents' Association:

1. What is a Residents' Association
2. Steps in Setting up a Residents' Association
3. Running a Successful Residents' Association
4. Taking it a Step Further

The Guide includes extensive detail on processes, recommendations for best practices, tools for success and tips for revenue generation.





OPERATE

In addition to advising Resident Associations on best practice we can also assist neighbourhoods and Residents' Associations in managing the below processes and activities:

- Suburb Brand Identity, Communication & Branding
- New Road Closure Applications
- Road Closure Renewal Process
- Analysis of Road Closure signage requirements
 - Security Suppliers for road closures
 - Finance options for perimeter fencing
 - Applications to the CoJ for Traffic Calming
 - Construction of traffic calming by private contractors
- Innovative products such as:
 - I. Adhesive reflective pedestrian crossing markings
 - II. Design elements for Suburb Beautification
 - III. Communication Platforms
 - IV. Innovative Security Solutions and suppliers
 - V. Electronic community signage at suburb entrances
 - VI. Revenue generating initiatives





ACCELERATE: Revenue Generating Initiatives

Financial Stability is important and forms a substantial part of the success of the community that you manage.

The Suburban Solution has partnered with service providers that bring innovative ideas to improve and expand the independence of your Residents' Association by providing you a monthly income.



Short Term Insurance: First Equity and The Suburban Solution will ensure that the Resident's Association has appropriate cover for its Directors, Committee Members, Security Cameras, Fences and Booms (where applicable).

Individual policies will be offered to your residents at competitive prices by a strong and reputable brokerage.

INCOME GENERATION: Generate monthly revenue for your Residents' Association from the Short Term Car & Household Insurance & Business policies taken out by your residents. The Residents' Association will share **10% of the policy commission income**.



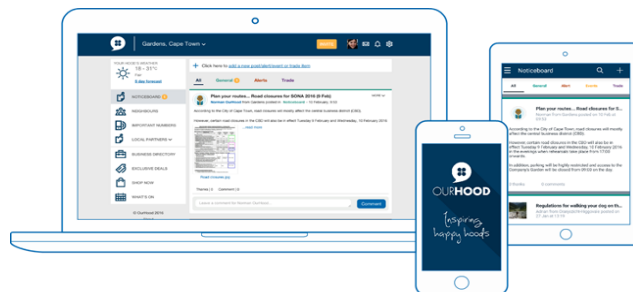
The Neighbourhood App Our Hood is a secure, private, digital platform for neighbours and communities. It enables validated residents to share information, news, events and important alerts with their neighbours, in real time

It helps to build safer communities with active citizens, and provides a hyper-local communication platform for business and government.



INCOME GENERATION is derived from advertisers on the APP. Advertisers are local service providers in and around your community.

For every advertiser that the Residents' Association signs up with Our Hood you will receive **50% of the advertising revenue** monthly.



My Village Card MySchool, MyVillage, MyPlanet ,

South Africa's biggest community-based fundraising programme, raises over R4 million every month for schools, charities and animal welfare organisations.

Now Every time you swipe your card at any of the Cards partners they make a donation on your behalf to your Suburb, through your Residents' Association.



OUR SUBSCRIPTION MODEL

SERVICES	CAMP	COTTAGE	VILLA
	R2,000	R2,000	FREE
	PER REQUEST	R500	PER REQUEST
	R1,000	FREE	FREE
	PER REQUEST	FREE	FREE
	FREE	FREE	FREE
	PER REQUEST	FREE	FREE
	FREE	FREE	FREE
	PER REQUEST	PER REQUEST	FREE
	PER REQUEST	PER REQUEST	FREE
	PER REQUEST	PER REQUEST	FREE
	FREE	FREE	FREE
	PER REQUEST	PER REQUEST	FREE
	FREE	FREE	FREE
	Per Item	R2, 500	R5, 000

CONTACT US



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